



116 N HEBER STREET, SUITE B, BECKLEY, WV 25801 • (304) 254-8488

2024 New River Gorge Rim to Rim Race

Saturday, May 4, 2024

#NRGR2R

Active Southern West Virginia hosts the 4th **New River Gorge Rim to Rim Race** on **Saturday, May 4, 2024**. This unique race takes runners and walkers from the South Rim of the New River Gorge, winds down Fayette Station Road, crosses over the New River, then back up to the North Rim to finish at Adventures on the Gorge overlooking the New River Gorge National Park and Preserve.



All funds raised from the Rim to Rim Race event will support the ongoing free physical activity programs across Nicholas, Fayette, Raleigh, Summers, Kanawha, and Boone counties and give Active SWV the opportunity to expand programming. Active SWV's mission as a non-profit is to provide an ecosystem of physical activity for the residents of southern West Virginia by offering programs led by trained volunteers (Community Captains) from within the communities they serve. Active SWV seeks for everyone to enjoy a healthy and active lifestyle by targeting populations that face the greatest economic and social barriers with our free programs.

Sponsors will benefit from Active SWV event promotion and can expect exposure through press releases, social media, television interviews, radio interviews, and signage during the event. Website links can be included, and we will gladly discuss custom sponsorships.

Secure your spot as a sponsor today. Please contact the Active SWV Development Director for additional questions and commitments at kate@activeswv.com or (304)254-8488.

Sponsorship Levels	\$5,000+ Platinum Level	\$2,000+ Gold Level	\$1,000+ Silver Level	\$500+ Bronze Level	\$250+ Aid Station Level
Featured Sponsor	X				
Number of entries to the Event	5	4	2	1	
Table at Event	X	X	X	X	
Signage at event	X	X	X	X	X
Social Media Recognition	X	X	X	X	X
Website Recognition	X	X	X	X	X

Mission:

Active Southern West Virginia (Active SWV) seeks to improve the health of all southern West Virginians by providing opportunities for active lifestyles through our Community Captains program, Kids Run programs, Workplace Wellness program.



<https://activeswv.org/>



[Active Southern West Virginia](#)



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