

ACTIVE

SOUTHERN WEST VIRGINIA

116 N HEBER STREET, SUITE B, BECKLEY, WV 25801 • (304) 254-8488

Physical activity changes lives! Now is the time to empower all members of our community with quality and accessible programming.

West Virginia struggles with high rates of obesity, drug abuse, heart disease, diabetes, short life expectancy, and a lack of accessibility to physical education. Active Southern West Virginia's mission is to act upon these adversities and improve the health and well-being of all people in Southern West Virginia by providing opportunities for active lifestyles. One of our greatest core values is to provide our community programs to participants of all ages and abilities at no cost to them. However, Active SWV needs your help by donating to its Annual Fund.

Active Southern West Virginia offers programming led by Community Captains including walking groups, guided hikes, outdoor yoga, Tai Chi, mountain biking, rock climbing, stand up paddle boarding, dog walking at the humane shelter, Kids Run Clubs and improves infrastructure with Bike/Walk Southern West Virginia. Through these activities, our goal is to improve health, increase activity and become a model for active living in our communities.

As an investor in your community, the benefits to your organization are immense. A healthier Southern West Virginia is a better place for you to live, run a business, raise a child, and build a future. If you make a gift to Active Southern West Virginia, you will be directly improving lives. Your company name/logo will also be included in:

- *Active SWV Annual Fund Report 2018*
- *Two newsletters emailed monthly (\$200 minimum)*
- *Two social media posts throughout the year (\$200 minimum)*
- *Listed on the monthly program flier per county for your service area (\$350 minimum)*

Visit this page to learn more about donating: www.activeswv.org/donate

I am pleased to report on our impact in 2017; the number of Community Captain programs was 614 reaching 4,073 participants. The Kids Run Clubs program involved 23 schools and 180 volunteer coaches, reaching 1,881 children. To continue building our programming and extend our reach even further into the community we need your support. Please use the form below to return your gift. We are deeply appreciative of your consideration to donate and help us build a healthier, more active, Southern West Virginia.

Best regards,



Melanie Seiler
Executive Director

DONOR NAME:	
ADDRESS:	
PHONE:	
EMAIL:	
DONATION AMOUNT:	



PLEASE MAIL GIFT TO: 116 N HEBER STREET, SUITE B, BECKLEY, WV 25801